

# INTRODUCING Boatline

Exclusive Early Access for  
Cycle Trader Customers



Cycle  
Trader



Boatline, the newest division of Trader Interactive, parent company to Cycle Trader, is the fastest performing marine online marketplace, dedicated to connecting buyers and sellers in the boating industry. Boatline will be a next generation digital marketplace, leveraging our decades of deep marketplace experience and SEO best practices. This brand new site is *destined to be a major destination for boat buyers and a **top source of leads for your dealership.***

## Free Listings Through 2020

As a valued customer of Cycle Trader we have selected your dealership to participate in the beta launch of Boatline.com. For the remainder of 2020, we are offering you **free inventory listings of your marine inventory.**

Just like Cycle Trader, Boatline will connect buyers and sellers and be a lead generation engine for millions of consumers, and as our valued customer, we are giving you exclusive access to this marine enthusiast audience.

## WHY WORK WITH BOATLINE:



### SEAMLESS INVENTORY LOADING

We have integrated Boatline into your existing Dealer Spike feed to make inventory listings and management effortless for you



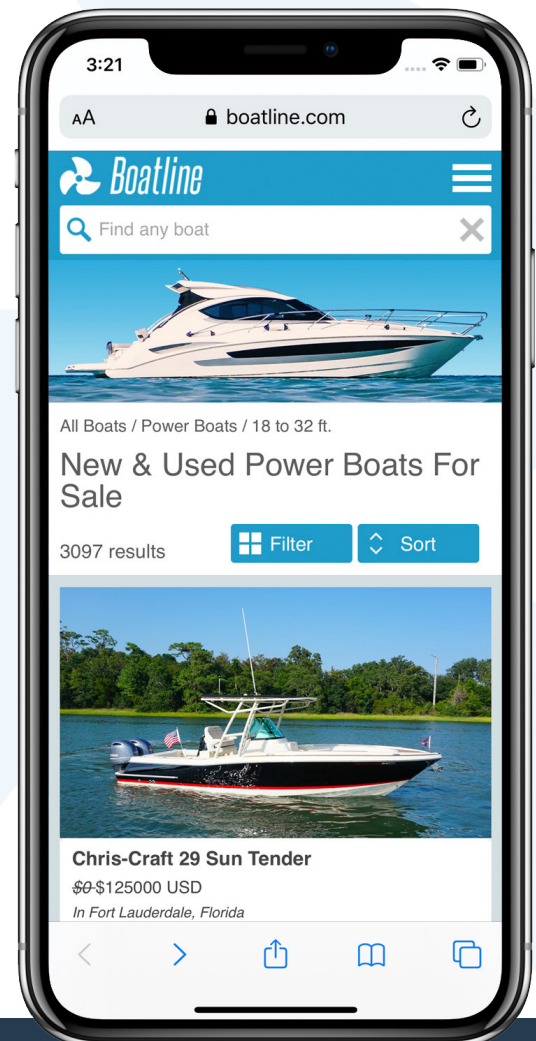
### FASTEST ONLINE BOAT SEARCH

To ensure the highest quality consumer shopping experience, we have built the fastest loading online marketplace in the boating industry



### FREE LISTINGS FOR 2020

As a participant in our beta experience, we are committing to you an entire year of free Boatline listings in 2020. There are no hidden fees, though we may ask for your feedback from time-to-time to ensure we are delivering the highest quality experience



To be included in this free early access program launching in April 2020, or to learn more, contact [marketing@traderinteractive.com](mailto:marketing@traderinteractive.com) or call us at (888) 747-1192