

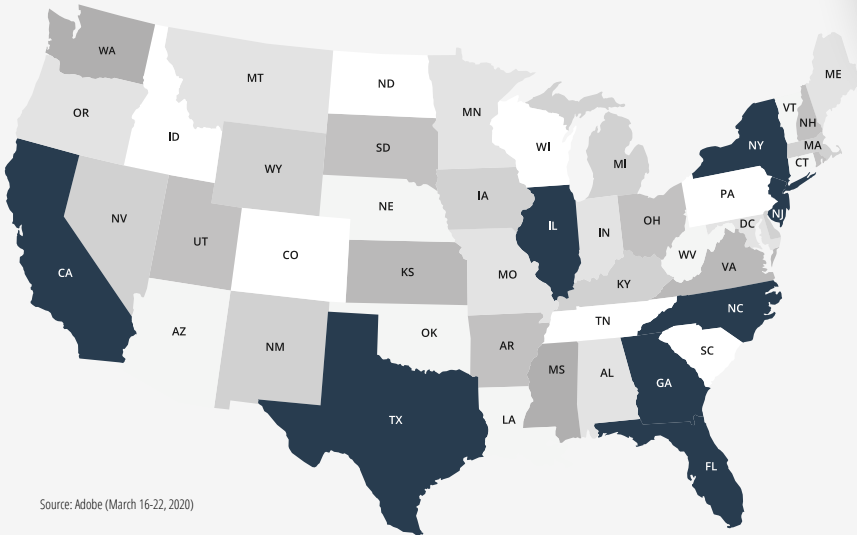
## TRAFFIC

**▲ 16.4% YOY**

We are continuing to see traffic growth year over year on our Powersports marketplace traffic, and this weekend we saw a surge of March traffic

## HIGHEST REGIONAL DEMAND

Top 10 cities we received traffic from last week:



Source: Adobe (March 16-22, 2020)

## Live Chat FREE for 90 Days

You may have closed your physical doors, so we are here to support boosting your virtual dealership. Studies have shown that live chat can drive **3x - 5x** more conversions and that customers who use live chat are **3x** more likely to make purchases versus those who don't

## Special Promotion

- 1** 3 Pack of Premium **OR** Featured Listings For Programs \$199 & Above
- 2** 3 Pack of Premium **AND** Featured Listings For Programs \$499 & Above
- 3** 5 Pack of Premium **AND** Featured Listings For Programs \$750 & Above

**Starting today. Ends April 30, 2020**  
**Promo enhancement period ends June 30, 2020**

*For new customers or existing customer upgrades only.*

- 01** Atlanta, GA
- 02** Chicago, IL
- 03** Houston, TX
- 04** Dallas, TX
- 05** Miami, FL
- 06** Livingston, NJ
- 07** Los Angeles, CA
- 08** Orlando, FL
- 09** New York, NY
- 10** Charlotte, NC



## TOP INVENTORY SEARCHES

- 01** Cruiser
- 02** Sportbike
- 03** Touring
- 04** Dirt Bike
- 05** Dual Sport
- 06** Standard
- 07** Trike
- 08** Sport Touring
- 09** Custom
- 10** Scooter

Source: Adobe (January 1 - March 22, 2020)



## NEWS HIGHLIGHTS

**Yamaha announces 100% Co-op**  
 Reimbursement on Waverunner PWCs from March 20th to April 30th

**Indian shifts to conquering strategy**

[Learn More](#)

**Harley Davidson dealership "traffic still remains strong"**

[Learn More](#)

**BMW provides relief**

[Learn More](#)

To learn more contact your account representative or reach out to [Marketing@CycleTrader.com](mailto:Marketing@CycleTrader.com) or **(888) 747-1192**